



## **APPOINTMENT RELEASE**

December 2008

### **Kosme UK strengthens Sales Team with Key Appointment**

To further strengthen their unrivalled levels of quality and service, Kosme UK, leading supplier of high quality turnkey filling, labelling, packaging and conveying machines has appointed Cliff Salmons as their UK and Ireland Sales Manager.

Reputable within the industry, Cliff has gained extensive experience in the filling and packaging industry. Having travelled the world for 20 years as Managing Director of AVE UK Ltd, a long standing supplier of packaging machinery. Previously, Cliff was an integral part of Centriplant, dealing in both new and used process and packaging equipment.

Cliff is looking forward to putting his knowledge and expertise into good use at Kosme, and he aims to increase sales to Kosme's ever expanding portfolio of quality products.

Commenting on his new role Cliff said, "I am proud to be joining Kosme at such an exciting time. I aim to contribute my own experience to what is already an innovative and successful company and I want to ensure that Kosme continue to be a leading name in the industry".

Cliff hopes to enhance the sales at Kosme, which currently focus primarily on their cutting edge labelling portfolio and expand it to incorporate Kosme UK's full and wide range of packaging equipment, including Kosme's new 'Flypack', their latest innovative shrinkwrapper.

Commenting on the appointment, Richard Portman, Managing Director of Kosme UK said, “Cliff will undoubtedly be a valuable asset to Kosme UK. Additionally to his responsibility for sales in the UK and Ireland, Cliff’s proficiency within the industry and his insight will complement those already working at Kosme, and will help to ensure the company maintains its excellent reputation as a leading supplier of packaging equipment”.

For more information regarding Kosme please visit [www.kosme.co.uk](http://www.kosme.co.uk) or call +44 (0) 1283 523713

**ENDS**

#### Notes to Editors

Kosme UK is a leading supplier of bespoke, turnkey filling, labelling, packaging and conveying machines for the packing and bottling industry. Working with customers, from comprehensive design, to project management, Kosme’s goal is to fully satisfy the most demanding of packaging and bottling requirements. The company also offers extensive, on-site technical support and servicing with a dedicated UK team and parts for a rapid response to customer needs.

Kosme UK is an independently run part of the Kronos Group, in close working partnership with Kosme’s research, development and manufacturing facilities in Italy.

[www.kosme.co.uk](http://www.kosme.co.uk)

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